

# PRIVACY POLICY

## Information on the processing of personal data for users of [www.icona-designgroup.com](http://www.icona-designgroup.com) website

This page describes how to manage the website of ICONA STC Srl with reference to the processing of personal data of users who consult it by accessing the address [www.icona-designgroup.com](http://www.icona-designgroup.com) corresponding to the home page, browsing within it and using any services.

This information is prepared in accordance with the provisions of the current legislation on privacy, including the art. 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data, as well as on the free movement of such data.

The information is provided only for the site in question and not for other websites that may be consulted by the user through links.

Upon specific request by the user, ICONA STC Srl reserves the right to provide at any time any further information concerning the collection and processing of personal data not contained in this Privacy Policy.

## Data relating to the Data Controller, the Data Protection Officer (DPO) and the place of processing

Following consultation of this site, data relating to identified or identifiable natural persons may be processed.

The Data Controller is ICONA STC Srl, with registered office in Via Michele Ponza 3, 10121 Turin, Italy and VAT number 10231550012, telephone: +39 011 7549 501, E-mail [info@icona-designgroup.com](mailto:info@icona-designgroup.com), PEC [icona-stc@pec.it](mailto:icona-stc@pec.it)

The Data Protection Officer (DPO) can be contacted at the following email address:

[paolo.fornieris@cecomp.it](mailto:paolo.fornieris@cecomp.it) PEC: [icona-stc@pec.it](mailto:icona-stc@pec.it) or at the following telephone number: +39 011 9627 940

The processing connected to the web services of this site takes place at the aforementioned office of the owner and is taken care of by personnel expressly authorized to process, who has received adequate operating instructions.

## Types of data processed and purpose of the processing

### Navigation data

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols.

This is information that is not collected to be associated with identified interested parties, but which by their very nature could, through processing and association with data held by third parties, allow users to be identified.

This category of data includes IP addresses or domain names of the computers used by users connecting to the site, the addresses in the Uniform Resource Identifier (URI) notation of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.) and other parameters relating to the operating system and the user's computer environment.

These data are used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

## **Cookies**

Our website uses cookies. By using our site and accepting the terms of this policy, you are consenting to the use of cookies in accordance with the terms and conditions of the information. Every detail on the use of cookies on the [dedicated page](#).

Data provided voluntarily by the user

For the consultation of the site, the provision of personal data by the user is not required. The voluntary and spontaneous submission of e-mails to the addresses on the site and / or curriculum vitae, the communication of the e-mail address for receiving the newsletter as well as the completion and submission of the form aimed at requesting information and / o explanatory brochures of the services entail the subsequent acquisition of the user's address and of the personal data voluntarily entered by the latter.

By filling in the contact forms, the user consents to the use of the data provided to respond to the request for information, quotes, brochures or any other kind indicated in the header of the form. These data will be used in order to follow up on the user's request and communicated to third parties only if this is necessary for this purpose.

The processing of data for these purposes does not require the user's consent as the processing is necessary for the execution of a contract of which the user is a party and / or the execution of pre-contractual measures or to fulfil a legal obligation to which the owner is subject.

The provision of any personal data in the aforementioned hypotheses is entirely optional. Failure to provide such data may make it impossible to obtain what has been requested.

In cases where the Data Controller performs a treatment for marketing and communication purposes, also through the definition of commercial proposals or the communication of information that is more relevant to the user's interests, the explicit consent of the user is required.

In this last case, the user has the right to revoke the consent eventually given at any time. The withdrawal of consent does not affect the lawfulness of the treatment based on consent before revocation.

The user assumes the responsibility of the personal data of third parties possibly entered on the website of the owner and guarantees to have the right to communicate or disseminate them, freeing the owner from any liability to third parties.

## **Data processing methods**

The processing of data is carried out through IT and/or telematic tools suitable to protect the confidentiality and security of user data, with organizational methods and with logic strictly related to the purposes indicated.

Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected and are deleted when these purposes have been achieved, without prejudice to any further legal obligations required by law.

The data are processed by personnel specifically appointed and authorized by ICONA STC Srl, inside the company or external (any other persons appointed external managers to assist the Data Controller in the processing of data for the purposes referred to above).

These subjects will work on behalf of ICONA STC Srl and according to his instructions, being appointed by the Data Processor or referents of the processing if necessary. The user can always ask the Owner for a complete and updated list of the persons appointed as Data Processors. Users' personal data will be processed within the European Union.

## **Users' rights**

The subjects to whom the personal data refer have, at any time and until the data is deleted, the right to exercise the rights provided for by the current legislation, including in particular: receive confirmation of the existence of their personal data and access to the content; request rectification, integration and / or updating; request cancellation, transformation into anonymous form or blocking of data processed in violation of the law, and to oppose in any case, for legitimate reasons, to their processing; receive a copy of the data provided and request that such data be transferred to another data controller; propose a complaint to a supervisory authority.

Requests should be sent to the ICONA STC Srl address Via Michele Ponza 3, 10121 Turin, Italy or by mail to [info@icona-designgroup.com](mailto:info@icona-designgroup.com)

## **Security measures**

ICONA STC Srl adopts security measures such as the risk of destruction or loss, or even accidental, of any data collected, unauthorized access or processing not included in this privacy policy.

However, it cannot guarantee that the risk of unauthorized access to or loss of data will become unlawful they are imputable to their own negligence. It is recommended for the protection of data transmission in the network, as well as for incoming and outgoing systems. the security of data transmission over the network (such as firewalls and antispam filters).

## **Changes and updates to the Privacy Policy of ICONA STC Srl**

ICONA STC Srl reserves the right to modify this information at any time, adapting it, where necessary, to the rules that will be issued in this regard. The changes and updates will be binding as soon as they are published on the website in this section. We therefore invite you to regularly access this section to check the publication of the most recent and updated information of ICONA STC Srl.